

3RD ANNUAL

CORNHOLE

*for the cure*

*Tidewater Challenge*

SPONSORSHIP  
OPPORTUNITY

MARCH 2 & 3, 2018

NORFOLK COLLEGIATE HIGH SCHOOL

HOSTED BY



*THE LIKE FUND INC. IS A 501(C)(3) NONPROFIT EIN 47-5509243*

# WHO WE ARE

The LIKE Fund is a 501(c)(3) nonprofit, formed in 2015, to honor the life of Laura Ilene Kesser. Laura had a big heart and gave everything she had for her friends and causes.

Corn Hole for the Cure has successfully raised more than \$20,000 dollars over the past two years for local charities. More than 400 baggers from Virginia and surrounding states have competed in our tournament. The event features great music, car show, incredible food, local art and over 25 vendors.

Planning is well under way for the 2018 Corn Hole for the Cure. Most of our sponsors and vendors have already agreed to return this year. Virginia Oncology Associates, MTS Refrigeration, Island Oasis Chiropractic, Cooper Hurley Lawyers, The Kesser/Laderberg Endowment, and many others have agreed to participate again to help find the cure for breast cancer in YOUR lifetime.

This year, baggers from Coastal Baggers, Carolina Corn Hole, Richmond Corn Hole and Williamsburg Corn Hole will be competing. This collaboration will raise awareness and increase participation in this fun-filled event.

# WHAT WE DO

The LIKE Fund hosts Corn Hole for the Cure to raise money for LOCAL nonprofits. For 2018, we have chosen Susan G. Komen Tidewater because of their hard work in raising funds for breast cancer awareness and research. Seventy five percent of the funds raised by Susan G. Komen of Tidewater stays in Hampton Roads.

Susan G. Komen is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives empower people and ensure quality care for all.

***CORN HOLE FOR THE CURE WILL DONATE 100% OF THE NET PROCEEDS TO LOCAL CHARITIES.***

# WE LOVE OUR SPONSORS

Last year's Com Hole for the Cure united the local community with a common mission to end breast cancer in YOUR lifetime. Our event was one of the largest corn hole tournaments in Virginia. We are proud that every sponsor and vendor from the 2017 event has already agreed to return this year.

Corn Hole for the Cure is a great opportunity for your business! The game appeals to all ages and genders. Last year we had players as young as 14 and as old as 75. We will increase exposure for your business to a wide cross section of consumers. As a sponsor, you will be acknowledged on our website and Facebook page, as well as Susan G. Komen Tidewater's website. Participating vendors and players will also share information about your sponsorship via distribution of posters and social media. We are also VERY excited to announce that this regional tournament will be streamed live nationally over the internet, creating potential for *national exposure* through advertising spots!

**FOR MORE INFORMATION, PLEASE CALL BRUCE LADERBERG (757) 965-7700.**

*In Memory of Laura Ilene Kesser  
1960 - 2012*





# 2018 Sponsorship Opportunities

Sponsor Benefits	Platinum \$5,000	Gold \$2,500	Sliver \$1,000	Bronze \$750
DELUXE cornhole boards with your company logo. Use in tournament and yours to keep!				
Reserved parking at the event				
Opportunity to speak at event				
Promotion :30 spot   LIVE streaming				
Promotion :15 spot  LIVE streaming				
Ability to purchase logo cornhole board	Included	Included	\$250	\$350
Recognition on Susan G. Komen Tidewater website	Logo	Logo	Name	
Recognition on The LIKE Fund website & social media	Logo	Logo	Name	Name
Recognition on signage/poster at event	Logo	Logo	Name	Name
Recognition on shirts	Logo	Name	Name	Name
Table at event				
Registration for players at the event	4 players	3 players	2 players	

## Other opportunities to partnership with Corn Hole for the Cure:

- Trophy/Awards Sponsor Food Sponsor T-Shirt Sponsor
- Donate Item(s) for Silent Auction: \_\_\_\_\_
- Donation \$ \_\_\_\_\_



## Sponsorship Commitment Form

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Sponsorship Commitment Level:**  Platinum  Gold  Sliver  Bronze

- Enclosed is my sponsorship check made payable to **The LIKE Fund**.
- Credit Card (Please print clearly):  
 Card Type:  VISA  MasterCard  Discover  AMEX

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Signature: \_\_\_\_\_